

SWEETWATER TENNIS ASSOCIATION AND USTA  
OUR "CTA"

On May 2<sup>nd</sup> several community leaders got together to discuss the future of tennis in the Southern portion of Cobb County. Participating in that meeting were individuals from USTA and other tennis organizations, players, teaching pros and parents. Discussed were things such as, "Where do I fit in?" And the answer is where ever you want.

Getting together to start a CTA (Community Tennis Association) is a community effort. No one can do it alone, nor does anyone want to. We need your help in developing, strategizing, and communicating with the community what the needs are for tennis in this area. The USTA wants to help make this effort as smooth and enjoyable as it can. They will be available to help assist and guide us in all of our endeavors. Our mission as a CTA is to "get tennis available for everyone."

Over the next few weeks we will be putting together more information and having more meetings regarding this venture. Our goal is to "get tennis available for everyone" - including you. We need volunteers on the front end of this venture and on the back. You may participate as little or as much as you would like.

Some of our goals are to build tennis beyond capacity for our tennis center. We want to help the county in building some additional courts here at Sweetwater. We would like to be able to have parties for the kids and round robins for the adults. All of these things are possible with help from community leaders, parents and players. Some of the other CTA's in the Greater Atlanta Area have already been quite successful in building their programs; some offer after-school programs for inner city children to come and learn then play. Others have help in resurfacing, and/or renovating facilities. These things are being done by people just like you.

The largest part of our mission hinges on support of people like you. Contact Charlie McCoy at Sweetwater Tennis Center to obtain further information or contact names. He can be reached at 770-819-3221 or by email at [charles.mccoy@cobbcounty.org](mailto:charles.mccoy@cobbcounty.org) Volunteering your time and resources is all we ask of you. The majority of our funds come from Grants and non-profit donations; we just need your time and mind. Please think about tennis in this area and realize the impact this organization could have.